



# BUILD. CREATE. INNOVATE.

City of Makers. Stockton, California.





Dear Business Owner,

Congratulations on taking the next step in starting, growing, or relocating your business!

In partnership with other business service organizations in the community, our Economic Development Department has developed this business resource guide that contains the basic necessary steps to assist you in achieving your goal.

Starting a business may seem intimidating with the number of forms, permits, and licenses to operate. However, the City of Stockton is committed to helping companies succeed. Our Economic Development team is available to assist you with:

- Navigating City processes and department requirements,
- Learning about financial assistance programs, and
- Connecting businesses with resources and programs from partner organizations.

Every business is unique, and some may require individual services, but our department has developed this 10-step guide with the general process to starting or growing a business in Stockton. I encourage you to review this business resource guide and explore WWW.ADVANTAGESTOCKTON.COM for essential data, market analysis tools, and available spaces. Please contact our department for additional assistance. We look forward to hearing from you!

Sincerely, Carrie Wright Director of Economic Development





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#### **CHECKLIST**

Conduct Market Research
Understand the local market to find potential customers and competitors.
Create a Business Plan
Map the structure, operations, and goals for growth.
Find Sources of Funding for your Business
Explore different sources of funding to help launch and support your business.
Choose your Location
Check zoning restrictions and obtain appropriate permits for your business operations.
Chanal Churchan
Choose Legal Structure  Decide whether your business will be a sole proprietorship, corporation, partnership, or limited liability company.
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Choose Business Name Choose and register your business name with the County or Secretary of State (if applicable).
_
Obtain Tax ID Numbers  Endered (EIN) and State (SEIN) Employer Identification Numbers are required to energic
Federal (EIN) and State (SEIN) Employer Identification Numbers are required to operate.
Obtain a Business License
Obtain a City of Stockton business license to operate within City limits.
Hire Employees
Be aware of local, state, and federal employment reporting, taxation, and withholding laws and requirements.
Open Your Business!
Find resources and networks to help support your business.



# Thase 1: PLANNING



## BUSINESS INTELLIGENCE TOOL

Make better decisions for your business using local market data with SizeUp Stockton.

This free platform enables small business customers to see how they measure up to the rest of the competition in their industry; see the locations of potential customers, suppliers, and competitors; and learn how to invest their advertising budget in the right place.

advantage stockton.com/sizeup.html

#### **STEP 1: MARKET RESEARCH**

Understanding your business market can be vital in determining your idea's potential. Spend time gathering information about potential customers and similar companies that are already operating in the area. Hours spent gathering demographic information such as population data on age and income at the beginning of your journey will save you time and money, plus give you a competitive advantage. To get a good sense of your market, answer these questions:

- **Demand:** Is there a desire for my product or service?
- **Market size:** How many people would be interested in my product or service?
- **Economic indicators:** What is the income range and employment rate for my market?
- **Location:** Where do my customers live and where can my business reach?
- Market saturation: How many similar businesses are already available to customers?
- **Pricing:** What do potential customers pay for these alternatives?

# STEP 2: CREATE A BUSINESS PLAN

An effective business plan will create an outline for structuring, operating, and growing your new business. This document will be useful when searching for capital investments by highlighting your prospective business ideas. There are many business plan formats to consider. Most plans include the following information:

- 1. Executive summary
- 2. Company description
- 3. Market analysis
- 4. Organization and management
- 5. Service and product line
- 6. Marketing and sales
- 7. Funding request
- 8. Financial projections

Detailed planning and preparation will help improve your chances of success. Creating a business plan will help you understand your business needs and reduce the risks commonly associated with starting a new business. A business plan also serves as a guide, mapping out how you will start and run your business successfully.

# STEP 3: FUND YOUR BUSINESS

Having enough capital is essential for startup and expanding businesses. Inadequate financing is one of the significant causes of business failure. When starting a business, it is best to have enough capital to continue operations until your business becomes profitable. Having enough capital will allow you to minimize risks while establishing your business.

Whether you choose to self-fund or rely on loans and/or investors for start-up capital, careful consideration and research will help you shape the financial future of your business. See the resources section for agencies that offer financial assistance to small businesses.

# STEP 4: CHOOSE A LOCATION

Choosing a location for your business is perhaps the most important decision a small business owner or start-up company will make, requiring precise planning and research. City zoning laws identify the types of use/operations that may take place at a specific property.

Before signing a lease or purchasing property, it is a good idea to find out if your intended use is consistent with the City's Zoning Ordinance.

To determine if the zoning of the property allows the use you are considering, contact the City of Stockton Community Development Department and provide the following information:

- The address
- The size of the space
- The previous use at the address
- When the previous business left that location
- The proposed new use/operations





Find a potential space for your business using our interactive zoning map.

The "Commercial" zoning designation, identified by the colors brown or red, is required for a commercial business to operate in a space. Use the City's interactive zoning map to find the General Plan zoning designation.

www.stocktonca.gov/zoningmap

Find out what uses are allowed in each zone by referencing Table 2.2 in the Title 16 Development Code.

www.stocktonca.gov/developmentcode



# Phase 2: BUSINESS LICENSING



# RESOURCES

The California Secretary of State Business Programs Division supports California Businesses by registering business entities and trademarks and enabling secured creditors to protect their financial interests.

#### www.sos.ca.gov/business-programs

The San Joaquin County
Recorder-County Clerk serves
as custodian of public records,
recorder of real property
documents, and files notary
public bonds. The office also
processes Fictitious Business
Name statements.

www.sjgov.org/department/assessor/ recorder-county-clerk-information/ county-clerk/fictitious-business-names

# STEP 5: SELECT A LEGAL BUSINESS STRUCTURE

The type of legal structure you establish for your business will affect income taxes and personal liability levels. The options are sole proprietor, partnership, limited liability company, or corporation.

If you form a partnership, it is advisable to have a written partnership agreement.

To form a corporation or limited liability company, contact the California Secretary of State. It is best to consult with an attorney before registering your business with the Secretary of State.

# STEP 6: CHOOSE AND REGISTER A BUSINESS NAME

If you give your business a name that does not include your last name, or if your business will not operate as a partnership, then you must file a Fictitious Business Name Statement identifying the name of the business or "doing business as" (DBA) with the San Joaquin County Recorder. Your business name will need to be legally identified and recorded before obtaining any federal, state, or local IDs, licenses, and/or permits.

#### STEP 7: OBTAIN FEDERAL AND STATE EMPLOYER IDENTIFICATION NUMBERS

Your federal and state ID numbers — also known as an Employer Identification Number (EIN) — work like a social security number for your business. These numbers let your small business pay federal and state taxes and are required to apply for loans, licenses, permits, or to opening bank accounts.

The California State Employer Identification Number (SEIN) is required if a business pays more than \$100 worth of wages to employees per quarter of the calendar year.

Once you obtain a federal EIN from the Internal Revenue Service (IRS), you will register with the California Employment Development Department (EDD) through the e-Services for Business website for a SEIN.

# STEP 8: OBTAIN A BUSINESS LICENSE

To legally operate a business in the City of Stockton, a business license is required. Fortunately, getting a business license is neither expensive nor time-consuming.

City of Stockton business licenses are valid for one year and must be renewed annually prior to expiration. Applications for business licenses are available online or in-person on the first floor of City Hall at the Revenue Services Office.

To ensure the health and safety of the community, business license applicants will be directed to the City's Permit Center to obtain zoning clearance and schedule a fire inspection before a license is issued. Depending on the business site development scope, other permits and inspections may also be required from Building, Police, Municipal Utilities, and Engineering Departments. As this guide has previously stated, it is a good idea to contact the City's Permit Center before signing a lease agreement to ensure your use is allowable at that site. Home-based businesses, self-employed persons, and independent contractors also require a business licenses.





Get your Employer ID Number (EIN), find Form 941, prepare to file, make estimated payments, and more.

www.irs.gov/businesses

To apply for a California SEIN, or payroll tax account number, you will need to set up an account on the California EDD's e-Services Business portal.

www.edd.ca.gov/Payroll\_Taxes/ e-Services\_for\_Business.htm



### RECOMMENDED TO DO

If you are unsure what permits or inspections will be required before you begin operating your business at a specific location in Stockton, contact the City of Stockton Permit Center for assistance at (209) 937-8444.

www.stocktonca.gov/cdd

#### **City Permit Requirements**

New, expanding, or relocating businesses in Stockton may require permits (or entitlements) from the City of Stockton Community Development Department (Permit Center) before operating and obtaining a business license. For example, new development, signage, remodeling, and specific business uses require permits and/or inspections to ensure safety and cohesion with surrounding neighborhoods.

Listed below are examples of standard permits issued to businesses:

- Home Occupation Permit Allows a business to operate within a residence that only employs those who live at the residence, and the business is subordinate to the residential use.
- Land Use Permit The City's Zoning
  Ordinance identifies allowable uses for
  each zoning district. Businesses may be
  required to obtain one of the following
  (depending on location and intended use)
  before operating: Site Plan Review, Land
  Development Permit, Administrative Use
  Permit, or Commission Use Permit.
- Design Review Before occupying a site, businesses must meet specific design standards defined by the Stockton Municipal Code. These standards apply to

- proposed improvements to building exteriors (including color, signage, awnings, etc.). The Community Development Department reviews applications through the Architectural Review Committee.
- Building Permits Construction projects typically require a plan check, building permit, and inspections. Building permits are required when new construction occurs, when the construction changes structures to an existing property or for any work regulated by City codes or ordinances, such as, but not limited to the following:
  - » Repairs involving structural members
  - » Installation of cooking equipment
  - » Changing the use of a space
  - » Re-roofing or new roof covering
  - » Installing a new sign
  - » Constructing a new building
- Fire Inspection and Clearance Fire safety inspections and plan check review are required for new and existing projects to reduce the risk of fires and to safeguard public health, safety, and the economy. These inspections could include, but are not limited to:
  - » Operational fire permits
  - » Fire sprinkler systems
  - » Fire alarm systems
  - » Hood and duct systems
  - » Underground piping

- » State-licensed facilities
- » New construction
- » Storage tanks underground or above ground
- » Hazardous materials storage
- » Weed abatement
- **Municipal Utilities Permit** The Municipal Utilities Department (MUD) is responsible for three water utilities: water, wastewater, and stormwater. MUD is responsible for:
  - » Water consumption and backflow prevention
  - » Stormwater evaluation
  - » Wastewater service
  - » Septic tank truck
  - » Fats, oils, and grease disposal and interceptor compliance
- Engineering and Transportation Permits and Inspections - Engineering is responsible for work being done in or affecting public spaces, such as:
  - » Encroachment permits for any work performed in the public right-of-way that entails going over, upon, under, or using any public right-of-way or natural watercourse in any manner other than its intended use
  - » Transportation permits (annual and daily) for transporting large vehicles through the city
  - » Lot line adjustments
  - » Parcel maps
  - » Utility master plans
  - » Revocable permits for fences, groundwater monitoring wells, private improvements, and sidewalk cafes

#### **Permits from other agencies**

Depending on the type of business, additional agencies, other than the City of Stockton, may also require permits or licenses before operating. By visiting CalGold online, businesses will find information about regional, state, and federal permits and licenses that may be required. Here are a few examples of other potential permits required from outside agencies:

- **Health Certificate** For restaurants and vendors who handle, prepare, and sell food.
- **Seller's Permit** For individuals, corporations, partnerships, and limited liability companies intending to sell or lease tangible personal property that would ordinarily be subject to sales tax if sold at retail.
- Alcohol Permits and Licenses For persons and entities seeking to open an alcohol-related business.
- **Air Quality Compliance** For businesses conducting activities or installing/operating equipment that is subject to air pollution control rules and regulations.
- **Non-Profit 501(c)(3) Documentation** For nonprofit organizations according to the IRS.
- CA Non-Profit Tax-Exemption Letter Tax exempt status for charities and nonprofits according to the California Franchise Tax Board.



Thase 3:

# OPENING YOUR BUSINESS

#### **STEP 9: HIRING EMPLOYEES**

As an employer, you must consider multiple requirements as you hire employees. If your small business does not have a Human Resource Department, it is recommended that a staff member stay up to date on changes in human relations laws.

When you hire employees, there is information that you need to secure for your records for new employees, including:

- Forms I-9 and W-4, and Employee's Withholding Allowance Certificates.
- Legal Name and Social Security Card to enter on Form W-2.

Some items you should know:

- Employers are responsible for verifying that each new employee is legally eligible to work in the United States.
- After the calendar year is over, you must furnish copies of a Form W-2 as well as a Wage and Tax Statement, for each employee to whom you paid wages during the year.

# STEP 10: OPEN YOUR BUSINESS

As a Stockton business owner, you're encouraged to explore networking opportunities at local business events, promote your business through a local news outlet or publication company, and partner with other businesses for collaborations.

Establish your business on appropriate social media platforms to help potential clients find you. To make your business eligible to show up in online searches, claim your business on search engines' Maps and Search services. Then create a business profile on the search engines to manage your business's online profile and highlight essential information, such as hours and contact information.

Review the local networking resources in the following section.





For more information or computation and employee withholding regulations, please contact the Social Security Administration (SSA) at (877) 803-6314.

The SSA's Business Services Online Suite of Services allows organizations, businesses, individuals, employers, etc. to exchange information and report wages with Social Security securely.

www.ssa.gov/bso/bsowelcome.htm



# RESOURCES

#### **BUSINESS SUPPORT ORGANIZATIONS**

#### San Joaquin Small Business Development Center

(209) 868-1046

www.sanjoaquinsbdc.org

Through free and confidential business consulting, plus free and affordable training, the San Joaquin Small Business Development Center (SBDC) assists with any aspect of small business development, including starting a small business, securing financing, expanding, or helping with problems in an existing business.

#### Huddle x Launch Pad

(209) 323-4389

www.lp.co/stockton

A membership-based coworking space and Entrepreneurship Center. Huddle x Launch Pad is comprised of spacious private offices, ultra-fast WiFi, an expanded conference room, multiple meeting spaces, a beautifully designed common coworking area, podcast studio, and a large event space all boasting expansive views of our bustling downtown.

#### **Centro Community Partners**

(510) 556-4249

www.centrocommunity.org/stockton-programs
Centro empowers individuals by nourishing their business ideas.
Centro's Stockton business programs are offered throughout the year in English and Spanish. These services are available to the community through partnership with the Mexican Heritage Center and Gallery.

#### **Small Business Administration (SBA)**

(916) 735-1700

www.sba.gov/ca/sacramento

The United States SBA helps Americans start, build, and grow businesses. SBA was created in 1953 as an independent agency of the federal government to aid, counsel, assist, and protect the interests of small business concerns, preserve free competitive enterprise and maintain and strengthen the overall economy. This SBA provides counseling, capital, and contracting expertise for small businesses.

#### **Stockton Impact Corps**

(209) 600-4999

www.stock to nimp act corps. org

Stockton Impact Corps brings financial resources and financial literacy training to typically underserved members of the Stockton and San Joaquin business communities. Founded in 2014 by the University of the Pacific students and community members, the organization has grown to be a fully fledged consulting, lending, and training organization with the mission of bringing financial and business resources to the community.

#### **Stockton Community Kitchen**

(209) 227-5129

www.stocktoncommunitykitchen.org

The Stockton Community Kitchen provides mentorship to gain the necessary skills, personal support, and business expertise for food entrepreneurs who are under-resourced to help them become successful in the food industry.

#### FUNDING RESOURCES

#### California Capital

www.cacapital.org/calendar-locations/california-capital-fdc-2/ A non-profit corporation that provides financing options for different stages of business growth, such as microloans for start-up and bridge financing to loans and loan guarantees for expansion, working capital, and debt refinancing for established small businesses. The local office is located at 333 North San Joaquin Street.

#### **Downtown Stockton Enterprise Loan Fund**

(209) 464-5246

www.downtownstockton.org/dself/

Provides traditional and gap financing by providing small business loans to entrepreneurs who cannot obtain a complete package of conventional financing.

#### **Main Street Launch**

(209) 637-5589

www.mainstreetlaunch.org/stockton-launch/

Supports diverse entrepreneurs and the businesses and local jobs they create, using business investment as a primary strategy for creating opportunities for low-to-moderate income entrepreneurs to build wealth and prosper. Main Street Launch is committed to providing access to capital in parity with the community, supporting neighborhood revitalization efforts without displacement, and creating jobs for Stockton residents.

#### San Joaquin County Revolving Loan Fund

(209) 468-3619

www.sjcworknet.org/bus-financing.asp

For startup, gap financing, expansion or relocation of businesses in San Joaquin County for the acquisition of owner-occupied land and facilities, building construction or remodeling, purchase of equipment, furniture, and fixtures, leasehold improvements, working capital needs, and/or inventory with a direct loan to the business owner.

#### U.S. Small Business Administration (SBA) Loans

(916) 735-1700

www.sba.gov/funding-programs/loans

The SBA works with partnering lenders, community development organizations, and micro-lending institutions to provide loans to small businesses. Loans include 7(a) Loans, 504 Loans, Microloans, and direct Disaster Assistance Loans.

CITY DEPARTMENTS AND SERVICES							
Administrative Services Department (209) 937-8460 www.stocktonca.gov/applybusiness Business Services: • Process and issue business licenses • Process utility payments • Vendor Services	Building & Life Safety Division (209) 937-8561 www.stocktonca.gov/building Business Services:  Review building plans Issue building permits Performs inspections	City Clerk's Office (209) 937-8458 www.stocktonca.gov/clerk Business Services:  Bid openings Official City publications, records, and municipal codes. Public records requests Claims for damages					
City Manager's Office (209) 937-8212 www.stocktonca.gov/citymanager Business Services:  Implement City Council policy Report to City Council on administrative and departmental activities Public Information	Economic Development Department (209) 937-8539 www.advantagestockton.com Business Services: • Provide information and/or assistance with business assistance programs • Development and business liaison with City departments	Fire Department (209) 937-8801 (Non-Emergencies) www.stocktonca.gov/fire Business Services:  • Emergency and non-emergency customer service • Safe community through public education					
Fire Prevention Division (209) 937-8271 www.stocktonca.gov/firepermit Business Services:  Issue fire permits Conduct fire inspections Code enforcement	Municipal Utilities Department (209) 937-8295 www.stocktonca.gov/mud Business Services:  • Water, sewer, and/or stormwater services • Permit requirements and regulations	Planning Division (209) 937-8266 www.stocktonca.gov/permitcenter Business Services:  Confirm zoning and allowed uses Issue home occupation permits Issue land use permits					

#### **CITY DEPARTMENTS AND SERVICES Police Department Public Works Permit Center** (209) 937-8377 (Non-Emergencies) (209) 937-8411 (209) 937-8444 www.stocktonca.gov/police www.stocktonca.gov/publicworks www.stocktonca.gov/permitcenter **Business Services: Business Services: Business Services:** Business Watch Program Streets and lights maintenance • Business permit application and Crime Stoppers Program Traffic planning and management submission Citizens Observation Program Garbage and recycling pick-up • Commercial Inspections Graffiti Removal

UTILITIES AND SERVICES	
California Water Service (CalWater) (209) 547-7900 www.calwater.com The City and CalWater provide water services in the Stockton area. Verify your water service provider at www.stocktonca.gov/utilitybilling.	City of Stockton Municipal Utilities Department (MUD) (209) 937-8295  www.stocktonca.gov/startservice  The City's MUD is responsible for wastewater treatment services throughout the City of Stockton and some County areas, stormwater services within the City, and clean drinking water services to northern/southern portions of the City.
LAZ Parking (209) 944-9490 www.stocktonca.gov/parking The City's parking operator manages the parking meters, garages, and lots in the downtown Stockton area.	Pacific Gas & Electric (PG&E) (800) 743-5000 www.pge.com PG&E provides gas and electric services to residential and commercial accounts in Stockton.
Republic Services (209) 466-5192 www.republicservices.com/municipality/stockton-ca Recycling and waste collection services for residential and commercial accounts in Stockton.	Waste Management (209) 946-5721 www.wm.com/location/california/san-joaquin/stockton/index.jsp Recycling and waste collection services for residential and commercial accounts in Stockton.

WORKFORCE AND TALENT ATTRACTION RESOURCES	
California State University Stanislaus (CSUS) - Stockton Campus (209) 513-9400 www.csustan.edu/stockton-campus The CSUS Stockton Campus is a state college that offers upper-division courses for select bachelor degrees, master's degrees, and credentials.	California Employment Development Department (EDD) (209) 948-7856 www.edd.ca.gov EDD is a department of government that administers the unemployment insurance, disability insurance, and paid family leave programs. They also provide employment services programs and collect the state's labor market information and employment data.
Humphreys University (209) 478-0800 www.humphreys.edu Humphreys is an independent, nonprofit university and offers associate, undergraduate, and graduate degrees.	San Joaquin Delta College (209) 954-5151 www.deltacollege.edu San Joaquin Delta College is a public community college that offers degree and certificate programs, transfer programs, work experience programs, job training programs, and more.
San Joaquin County WorkNet  (888) 512-WORK  www.sjcworknet.org  San Joaquin County Economic Development WorkNet offers recruitment services, training programs, and financial incentives for businesses. Employers have access to free recruitment services tailored to their specific needs with an existing talent pool. Employers can also receive financial assistance to help grow their business or to train employees.	Stockton Chamber Apprenticeship Program (SCAP) (209) 292-8424  www.scapworks.com  An innovative private/public partnership between the Greater Stockton Chamber of Commerce, San Joaquin County Human Service Agency, and San Joaquin County CalWORKs. SCAP offers businesses an employment ready labor pool and reduces human resource costs by interviewing and pre-screening candidates skills to fit your hiring needs. SCAP hires are reimbursed up to 50% of wages for up to 6 months.
University of the Pacific (UOP) (209) 513-9400 www.pacific.edu UOP is a private university based in Stockton with undergraduate and graduate programs.	

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#### California Labor and Workforce Development Agency www.labor.ca.gov

The California Labor & Workforce Development Agency (LWDA) is an executive branch agency that provides leadership to protect and improve the well-being of California's current and future workforce.

#### Occupation Safety and Health Administration (OSHA)

www.osha.gov/as/opa/worker/employer-responsibility.html Under OSH law, employers have a responsibility to provide a safe work place. OSHA details standards and requirements for employers to be in compliance with the OSH law.

#### U.S. Department of Labor

www.dol.gov/dol/location.htm#CA

The U.S. Department of Labor mandates that employers meet certain requirements. Employers have a legal and moral obligation to provide a safe working environment for your employees.

#### Department of Industrial Relations, Division of Labor Standards Enforcement

www.dir.ca.gov/dlse

The California Division of Labor Standards Enforcement assist employers practices related to employee requirements, such as labor laws, compensation requirements, wage theft prevention, and more.

#### **State Compensation Insurance Fund**

www.statefundca.com

State Compensation Insurance Fund is available for businesses to obtain workers' compensation insurance. State Fund's purpose is to provide fairly priced workers' compensation insurance, make workspaces safe, and restore injured workers.

#### Workers' Compensation

www.dir.ca.gov/dwc

Workers' Compensation Insurance is required for all businesses with employees. The California State Division of Workers' Compensation (DWC) monitors the administration of workers' compensation claims. It provides administrative and judicial services to help resolve disputes that arise in connection with claims for workers' compensation benefits.

African American Chamber of Commerce of San Joaquin	American Punjabi Chamber of Commerce
County (209) 227-5413 www.aaccofsj.org	(209) 403-9276  www.apcoc.org  Committed to ensuring that the interests of the Punjabi-
Promotes commerce and industry for the advancement of economic vitality within the African American community by promoting economic and professional development of Blackowned businesses and professions.	American business owners are sufficiently addressed and properly acknowledged in the public square, and celebrating their business community's rich heritage and cultural roots.
Central Valley Asian American Chamber of Commerce (209) 405-2630  www.cvacc.org  A professional business association whose members work closely with local commerce, non-profits, educational institutions, and governmental agencies to improve and expand the overall leadership of the region's Asian-American community.	Downtown Stockton Alliance (DSA) (209) 464-5246 www.downtownstockton.org A public/private partnership uniting almost 1,000 property owners and downtown businesses. The DSA services the Downtown Stockton Property Based Business Improvement District in areas of maintenance, hospitality, economic development, and marketing.
Greater Stockton Chamber of Commerce (209) 547-2770 www.stocktonchamber.org One of the oldest chambers in the western United States and the largest business organization in San Joaquin County with a mission to aggressively develop and promote an economically vibrant business community.	San Joaquin County Hispanic Chamber of Commerce (209) 943-6117 www.sjchispanicchamber.com  A business organization representing the interest of its members and providing assistance in opening businesses, accessing capital, business plan development, and linking members-to-members through programs, workshops, and special events.
Visit Stockton (209) 938-1555 www.visitstockton.org Visit Stockton is charged with the promotion and marketing of Stockton as a meetings, events, and travel destination. It is dedicated to enhancing the region's quality of life by collaboratively leading the promotion of our richly diverse community and advocating for initiatives.	Miracle Mile Improvement District (209) 623-1144 www.stocktonmiraclemile.com The Miracle Mile Improvement District (MMID) is a nonprofit charged with improving the safety, security, appearance, and economic growth of the businesses along the Miracle Mile.

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### CITY OF STOCKTON

**ECONOMIC DEVELOPMENT DEPARTMENT** 400 EAST MAIN STREET, 4TH FLOOR STOCKTON, CALIFORNIA 95202 (209) 937-8539 ECONOMIC.DEVELOPMENT@STOCKTONCA.GOV

**MARCH 2022** 









