

PROPERTIES PERMIT CENTER RESOURCES PROFILE



## 2023 New Year Message from the Director of Economic Development

The Economic Development Department staff is looking forward to the many great programs and events in 2023. Still, it has taken some time to reflect on our communities accomplishments for economic development.

Looking back at what the team, with its community partners, has accomplished in the last couple of years is unprecedented. The infographic above highlights some of Stockton's economic activity for the 2022

calendar year. More impressive is looking back to 2019 and realizing that we have managed to hold our own or grow our economic activity. During the pandemic, the City of Stockton, through programming and grants, doubled down on supporting entrepreneurs and small businesses. That work has paid off - we have seen steady increases in our business licenses issued. In 2019, we issued 2,204 and in 2022, 3,308 business licenses were issued.

The City proudly won <u>national recognition</u> with an award for our work supporting underserved food entrepreneurs through funding the <u>Stockton Community Kitchen</u>. We will continue to support our entrepreneurs through programs like the Entrepreneurship Grants program.

Major transformative projects have also been completed that change and enhance the visual landscape. A milestone achievement included completing the <a href="Miner Avenue Complete Streets project">Miner Avenue Complete Streets project</a>
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Not only did we work to change the physical built environment but we activated public spaces with events like <u>Stockton's Flavor Fest</u>, the award-winning festival on the Downtown Stockton waterfront, held in May 2022. This festival won the 2022 IFEA Pinnacle Award for Best New Festival. If you missed the event in 2022, add May 19-21, 2023, to your calendar to experience the hype!

These accomplishments align with the newly adopted five-year <u>Economic Development Strategic</u> Action Plan.

But we are not done - in 2023 staff will continue to make Stockton the best City to develop and grow a business. Be on the lookout for a new user-friendly, self-service customer business license portal. Also, we're excited to grow the programming for the City's annual celebration of **Stockton Small Business**Week, which takes place the first week of May and is dedicated to celebrating our local business community and connecting them to resources and technical assistance. This month we launch the new **Façade Improvement Program**, in partnership with the Downtown Stockton Alliance, with \$2 million in funding dedicated to the program. We are also in the process of updating the City's marketing and branding and look forward to that launch this summer.

I am grateful for an amazing team, an awesome City to serve, and our drive to see positive change.

Onward,

# Carrie Wright

**Economic Development Director** 

# Available Business Resources



# Business Facade Improvement Program

The City of Stockton has partnered with the Downtown Stockton Alliance to develop the Business Facade Improvement Program to help aid commercial spaces and the overall economic recovery due to the COVID-19 pandemic. The program is scheduled to launch on February 2nd.

**Business Facade Improvement Program** 

## **Storm Damage Assistance**

San Joaquin County was added to the Major Disaster Declaration for the State of California for severe winter storms. Residents or businesses that incurred financial losses due to storm damage from the recent storms are encouraged to apply for assistance as soon as possible. Find out more from the County Office of Emergency Services.

San Joaquin County Office of Emergency
Services



# Veteran Small Business Certification Program

The SBA's new Veteran Small Business
Certification program helps veteran-owned small
businesses compete for sole-source and set-aside
contracts through the federal government and the
U.S. Department of Veterans Affairs. Learn more
about the program and apply using the link below.

#### **Veteran Contracting Assistance Programs**



# Workforce Development

#### **Constant Contact**



## **SBA's Break-Even Point Analysis**

Create your break-even analysis with the SBA calculator and determine your business's break-even point in units. This tool can help businesses price their products, catch overlooked expenses, set revenue targets, make smarter decisions, and get funding.

**Break-Even Point Calculator** 

#### **Business and Financial Resources:**

- Stockton Open Data Portal
- San Joaquin Revolving Loan Fund
- Downtown Stockton Enterprise Loan Fund (DSELF)
- California Infrastructure and Economic Development Bank (IBank) Finance Programs



# Veteran Job Training & Resource Services through San Joaquin County

San Joaquin County WorkNet and Economic Development Department are working together to help connect local veterans to the workforce and small business services and programs available for veterans. Visit WorkNet to register for a workshop and learn more about available services.

San Joaquin WorkNet Services



Explore available careers at the City of Stockton and help contribute to our community.

**City of Stockton Career Opportunities** 

# Invest in Stockton

Featured Properties



# **Stockton City Council Pledges \$2.5 Million for Workforce Development**

Stockton is one step closer to piloting a local youth workforce development program after the City Council pledged \$2.5 million to four local organizations to provide job placements. Funding comes from the state's CaliforniansForAll Youth Workforce Program and is estimated to benefit between 400 and 500 youth.

Stockton Allocates \$2.5 Million for Youth
Workforce Development



Find employment and training services in partnership with state and local agencies and organizations available through EDD.

**EDD Career Resources** 



1822 E. Alpine Ave.

### **Site Highlights**

• Parcel Size: 1.96 AC

• Warehouse Facility: 42,000 SF

Clear Hight: 24'Drive-In Bays: 1Exterior Dock Doors: 6

• Construction: Reinforced Concrete

• Zoning: IL (Light Industrial)

For more property information, contact <u>Alex Hoeck</u> or <u>Wes Widmer</u>.

View 1822 E. Alpine Ave. Listing



526 E. Main St.

Three-story free-standing building ideal residential conversion project. Built in the 1900s, the building still retains many of its original Craftsman details.

#### Highlights:

Building size: 9,770 SFLand size: 0.17 ACHeight: Three Stories

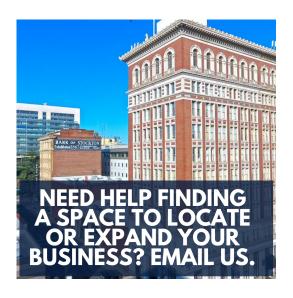
Sale Condition: Redevelopment ProjectZone: Commercial Downtown (CD)

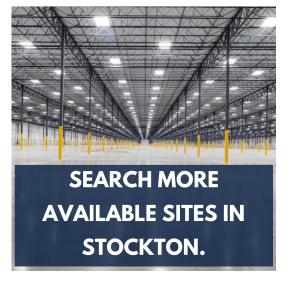
• Opportunity Zone: Yes

For property information, contact **Mahala Burns**.

View 526 E. Main St. Listing

#### More Site Selection Resources:







## 2022 Fall Retail Market Report

by Colliers International

## 2022 Q3 Stockton/Central Valley Office Market Research Report

by Colliers International

#### 2022 Q3 Stockton/Central Valley Industrial Market Research Report

by Colliers International

#### 2022 Q2 Sales Tax Update

by HdL Co.

#### North San Joaquin Valley Valley COVID-19 Impact Review

by University of the Pacific Center for Business and Policy Research

#### **Stockton Labor Market Information**

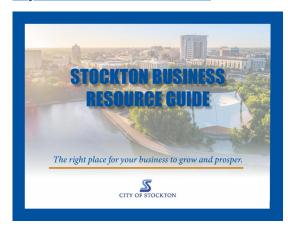
by State of California Employment Development

# City of Stockton Resources

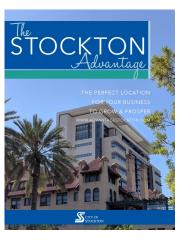
**Economic Development Department Website** 

**Available Properties: Advantage Stockton** 

**City of Stockton Bid Flash Website** 



**Business Resource Guide** 



**Stockton Community Profile** 

# **Upcoming Events**



# Stockton Kings 2022-23 Season

November 5th through March 24th

Stockton's professional basketball team 2022-23 season continues through March 24th. Tickets for the Stockton Kings at the Stockton Arena are on sale now.

Stockton Kings Game Schedule



# **Disney on Ice Road Trip Adventures**February 2nd - 5th

Hit the road to adventure when Disney On Ice presents Road Trip Adventures skates into Stockton. Join us for a fun-filled getaway, jampacked with unexpected hijinks and magic at every turn at Disney On Ice presents Road Trip Adventures.

## Disney on Ice



#### StocktonCon Winter

February 25th - 26th, 11:00 a.m. - 5:00 p.m.

StocktonCon Winter returns to the Stockton Arena this February. An extensive array of artists, exhibitors, and special guests will once again be in attendance with more than 200 exhibitors.

StocktonCon Winter



# Save the Date: Stockton Small Business Week 2023

April 30th - May 6th

The third annual Stockton Small Business Week (SSBW) is back the first week of May. The week is full of resources and programming that celebrate the Stockton small business community.

**Stockton Small Business Week** 



# Save the Date: Stockton Flavor Fest

May 19-21, 2023

This event, hosted by Visit Stockton in partnership with the City of Stockton and the help of local nonprofits, organizations, artists, and creatives, made it an award-winning festival in 2022. Flavor Fest is a celebration of the food, music, and cultures that make up the diverse communities in and around Stockton. Now accepting 2023 sponsor, vendor, and performer applications, click the link below to apply and for event information.

**Flavor Fest Website** 



For information on all of Stockton's upcoming events, including concerts, Kings games, Farmer's Markets, and more, check out Visit Stockton's event calendar.

#### Visit Stockton Event Calendar

#### Updates on Business Training Events & Newly Announced Ribbon Cuttings:

- San Joaquin Small Business Development Center Events
- The Greater Stockton Chamber of Commerce
- The San Joaquin Hispanic Chamber of Commerce
- The Central Valley Asian American Chamber of Commerce
- The African American Chamber of Commerce of San Joaquin County

#### STAY CONNECTED











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