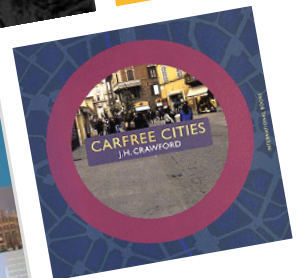
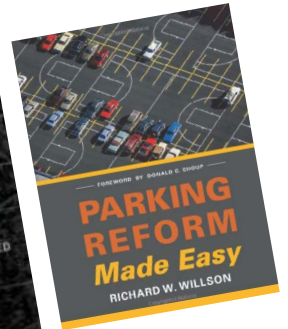


2014 RECOMMENDED READING LIST FOR PARKING PROFESSIONALS



Each year Kimley-Horn updates its recommended reading list for parking professionals. This year's update includes several new additions in the areas of sustainability and downtown management.

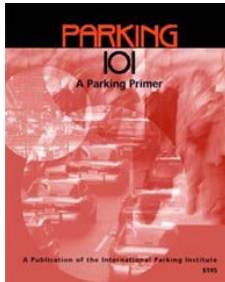


2014 Reading List

The following is a basic bibliography of good parking planning, general management and marketing texts that can enhance your management capabilities and your specific knowledge of important parking and transportation topics:

RECOMMENDED READING LIST FOR PARKING PROFESSIONALS

Parking Planning



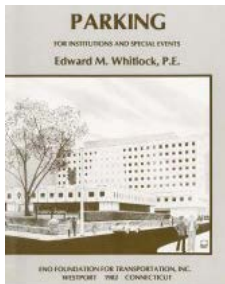
01

Parking 101, A Parking Primer
– International Parking Institute
Fredericksburg, VA, 2002



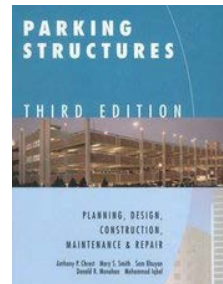
02

Parking 102, Parking Management ~ The Next Level
– International Parking Institute
Fredericksburg, VA, 2004



03

Parking – Robert A. Weant and
Herbert S. Levinson, Copyright - Eno
Foundation for Transportation,
Washington, DC, 1990



04

Parking Structures, Planning, Design, Construction, Maintenance and Repair – Anthony Chrest, Mary S. Smith, Sam Bhuyan, Kluwer Academic Publishers, Third Edition, Boston, MA, 2001



05

The Dimensions of Parking –
Various Authors, Copyright – The
Urban Land Institute and National
Parking Association, Fourth Edition,
Washington, DC, 2000



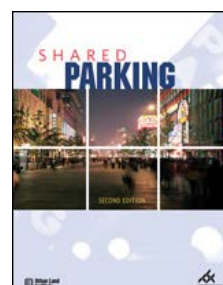
06

Parking Generation – Institute
of Transportation Engineers, ITE
Publ. No. IR-034A, 2nd Edition,
Washington, DC, 1987



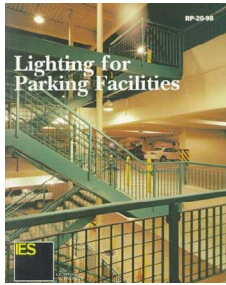
07

The Parking Handbook for Small Communities – National Trust for
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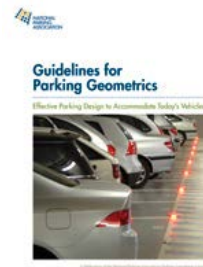
08

Shared Parking, Second Edition – Study coordinated by
the ULI, Copyright – The Urban
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Washington, DC, 2005



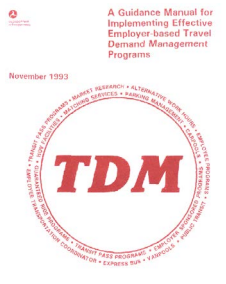
09

Lighting for Parking Facilities – Illuminating Engineering Society of North America (IESNA) Publ. No. RP-20-98, 2nd Edition, New York, NY, 1998



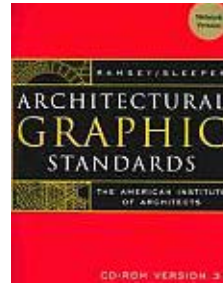
10

Recommended Guidelines for Parking Geometrics – Parking Consultants Council, National Parking Association, Publication No. 8002-89, 2011



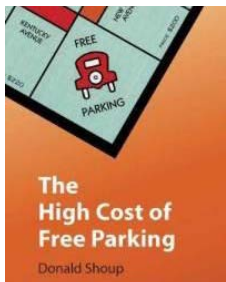
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Implementing Effective Travel Demand Management Measures – A Series on TDM, Institute of Transportation Engineers, ITE Publication No. 297, Washington, DC, 1993



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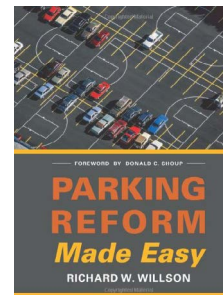
Architectural Graphic Standards – American Institute of Architects – ISBN: 0471382876, Wiley, John & Sons, Incorporated, Illustrated, 2000



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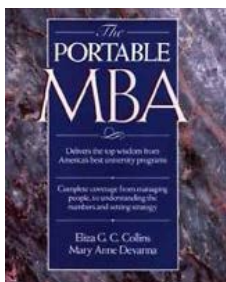
The High Cost of Free Parking – Donald Shoup, American Planning Association, Planners Press, Chicago, ISBN: 1-884829-98-8, 2005

General Management



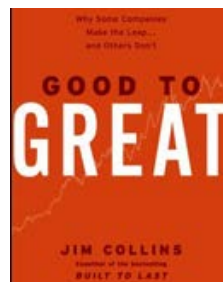
14

Parking Reform Made Easy – Richard W. Willson, Island Press, Washington DC – 2013



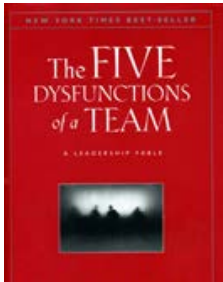
15

The Portable MBA – Eliza G.C. Collins and Mary Anne Devanna, John Wiley & Sons, New York, NY, 1990, ISBN: 0-471-61997-3



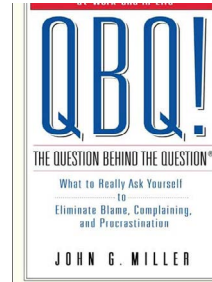
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Good to Great – Jim Collins, Harper Business, New York, NY, ISBN: 0-06-662099-6, 2001



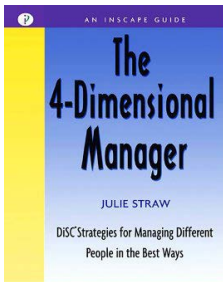
17

The Five Dysfunctions of a Team – Patrick Lencioni, Jossey-Bass, San Francisco, ISBN: 0-7879-6075-6, 2002



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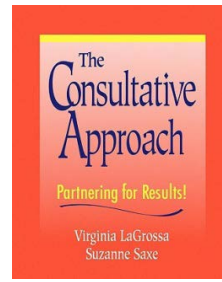
QBQ – “The Question Behind the Question” and Flipping the Switch – John G. Miller, The Penguin Group, New York, NY, ISBN: 0-399-15295-4



19

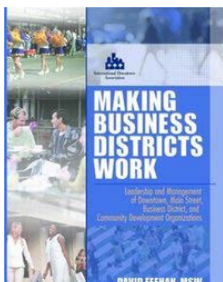
The 4-Dimensional Manager – Jukie Straw, Berrett-Koehler Publishers, Inc., San Francisco, ISBN: 1-57675-135-X

Downtown Management



20

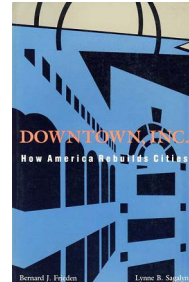
The Consultative Approach – Partnering for Results! – Virginia LaGrossa and Suzanne Saxe, Jossey-Bass/Pfeiffer, San Francisco, 1998



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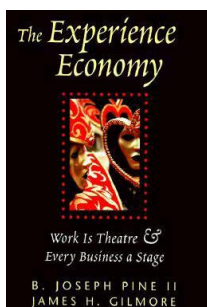
Making Business Districts Work – David Feehan, MSW and Marvin D. Feit, PhD, The Haworth Press, Inc., Birmingham, NY

Economic Development



22

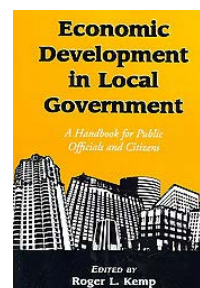
Downtown, Inc. – How America Rebuilds Cities – Bernard J. Frieden and Lynne B. Sagalyn, MIT Press, Cambridge, MA, 1991



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The Experience Economy – B. Joseph Pine II and James H. Gilmore, Harvard Business School Press, 1999

Marketing

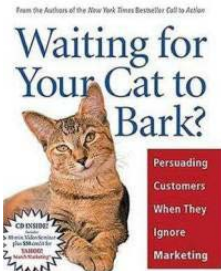


24

Economic Development in Local Government – Roger L. Kemp, McFarland and Company Publishers, Jefferson, NC, 1995

RECOMMENDED READING LIST
FOR PARKING PROFESSIONALS

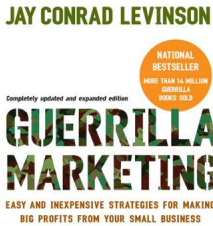
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Waiting for Your Cat to Bark – “Persuading Customers When They Ignore Marketing” – Bryan & Jeffrey Eisenberg, Nelson Business, 2006

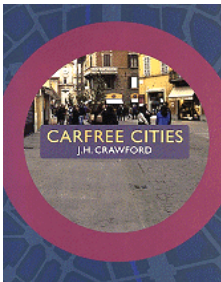
Urban Planning

26



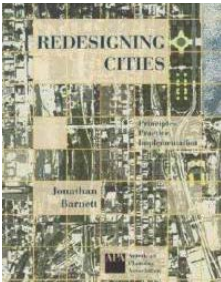
Guerrilla Marketing – Jay Conrad Levinson, Houghton Mifflin, Company, Boston, 1993, ISBN: 0-395-64496-8

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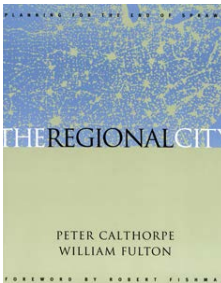
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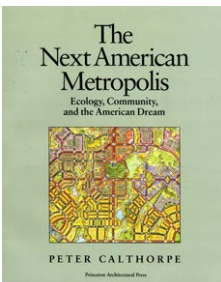
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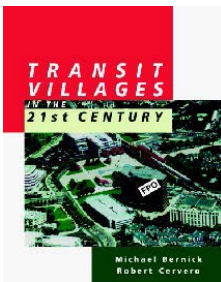
THE REGIONAL CITY The Regional City: planning for the end of sprawl – Peter Calthorpe and William Fulton, Island Press, 2003

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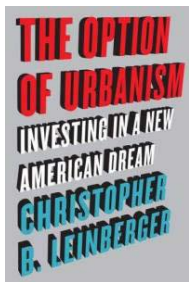
The Next American Metropolis – Peter Calthorpe, Princeton Architectural Press, 1993

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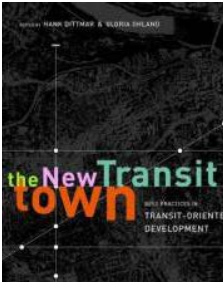
Transit Villages in the 21st Century – Michael Bernick and Robert Cervero, McGraw Hill, 1996

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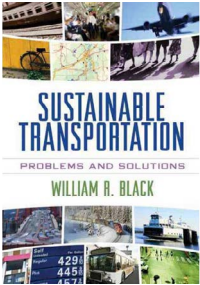


The Option of Urbanism: Investing in a New American Dream – Christopher B. Leinberger, Island Press, 2008

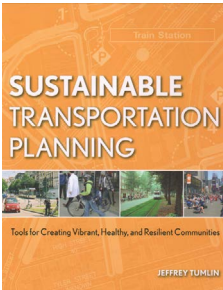
Sustainability



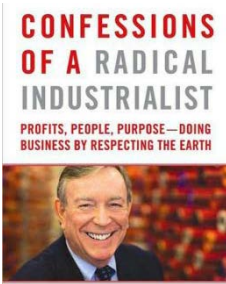
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The New Transit Town: Best Practices In Transit-Oriented Development – Hank Dittmar and Gloria Ohland, Island Press, 2003



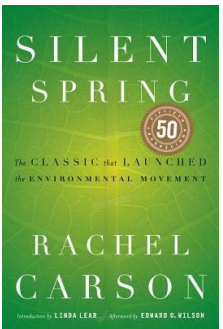
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Sustainable Transportation. Problems and Solutions – William R. Black, The Guilford Press, 2010



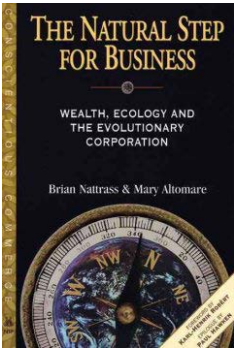
35
Sustainable Transportation Planning: Tools for Creating Vibrant, Healthy, and Resilient Communities – Jeffrey Tumlin, Wiley Series in Sustainable Design, 2012



36
Confessions of a Radical Industrialist – Profits, People, Purpose – Doing Business by Respecting the Earth – Ray C. Anderson, St. Martin’s Press, 2009



37
Silent Spring – Rachel Carson, Houghton Mifflin Company, 2012 (50th Anniversary edition)



38
The Natural Step for Business: Wealth, Ecology & the Evolutionary Corporation (Conscientious Commerce) – Brian Nattrass and Mary Altomare, New Society Publishers, 1999



SUSTAINABILITY-RELATED RESEARCH AND
GENERAL INFORMATION WEBSITES

1	http://www.vtpi.org/tdm/tdm12.htm
2	http://www.avego.com/
3	http://www.icarpool.com/
4	www.trapezegroup.com/ridepro
5	http://www.bikelink.org/
6	http://www.elocktech.com/
7	http://www.innovativemobility.org
8	http://ridesharinginstitute.wikispaces.com/
9	http://www.trb-tdm.org/
10	Projects http://www.tcrponline.org
11	http://www.transportation.org/Pages/default.aspx
12	http://www.mapc.org/transportation
13	http://www.portlandoregon.gov/transportation/article/58383
14	http://bigfishbikes.com/
15	http://www.lloydtma.org/
16	https://montreal.bixi.com/
17	http://environment.transportation.org/environmental_issues/land_use_sg/recent_dev.aspx
18	http://www.cnt.org/
19	http://www.cleanaircampaign.org/Your-Workplace/Tax-Benefits/Commuter-Choice-Tax-Benefits
20	http://www.mwcog.org/commuter2/aboutus/publications.htm
21	http://www.fedcenter.gov/calendar/conferences/greengov2010/proceedings/
22	http://parking.greenp.com/
23	http://www.parkme.com/
24	http://www.epa.gov/cleanenergy/energy-resources/calculator.html
25	http://www.transformca.org/GreenTRIP
26	http://www.housingpolicy.org/toolbox/strategy/policies/regulatory_framework.html?tierid=113427
27	http://www-03.ibm.com/press/us/en/presskit/35314.wss
28	http://www.bestworkplaces.org/employers/toolkit/kit_section5/
29	https://www.ida-downtown.org/eweb/startpage.aspx
30	http://www.parking.org/
31	http://www.pipta.org/
32	http://www.nctr.usf.edu/category/publications/jpt/jpt-abstracts/
33	http://www.oregonmetro.gov/
34	http://www.mrsc.org/subjects/transpo/pkgdemand.aspx
35	http://nhts.ornl.gov/tables09/FatCat.aspx

36	http://quizlet.com/3585910/nubpg-ch25-parking-principles-practice-of-new-urbanism-flash-cards/
37	http://www.wbdg.org/design/parking.php
38	http://www.indiana.edu/~uhrs/benefits/commuting.html
39	http://sfpark.org/how-it-works/pricing/
40	http://psrc.org/transportation/cmp/strategies
41	http://psrc.org/transportation/traffic
42	http://web1.seattle.gov/sdot/seattleparkingmap/
43	http://sfpark.org/
44	http://www.skymetercorp.com/index.php
45	http://www.mass.gov/envir/smart_growth_toolkit/pages/SG-slides-tod.html
46	http://www.mass.gov/envir/smart_growth_toolkit/pages/mod-tod.html
47	http://www.teleworkresearchnetwork.com/standard-calculator
48	http://www.streetline.com/manage-parking/
49	http://streetsmarttechnology.com/?gclid=COL3_LbqwKICFct15Qod0G2ROA
50	http://www.transitorienteddevelopment.org/
51	http://trid.trb.org/
52	http://www.uli.org/research/
53	http://www.sfbike.org/?valet
54	http://mobilitylab.org/category/research/accs-research/
55	http://www.rideshareonline.com/
56	http://www.transport.wa.gov.au/index.asp
57	http://www.vtpi.org/tdm/index.php#strategies
58	http://tckctck.org/2011/09/transportation-2/1095
59	http://www.transportation2.org/
60	http://www.bikearlington.com/pages/bikesharing/arlington-bikeshare-transit-development-plan/
61	http://www.nctr.usf.edu/clearinghouse/handbooks.htm
62	http://www.tdm2go.info/
63	http://ops.fhwa.dot.gov/publications/fhwaop04010/chapter5_03.htm
64	http://www.cities-for-mobility.net/index.php?option=com_content&view=frontpage&Itemid=163
65	http://www.pps.org/
66	http://www.copenhagenize.com/
67	http://www.reinventingtransport.org/